



The BUILD Framework™ Checklist

A simple guide to help you start your business with confidence.

Name: _____ **Date:** _____

B — Begin with an Idea

- ☐ I have identified a business idea.
- ☐ My idea solves a problem or provides value.
- ☐ I listed my skills, hobbies, or experience.
- ☐ I wrote down why I want to start this business.

U — Understand Your Customer

- ☐ I know who my ideal customer is.
- ☐ I understand the problem they need solved.
- ☐ I researched similar businesses.
- ☐ I can explain why someone would choose my business.

I — Implement One Small Step

- ☐ I completed one meaningful action.
- ☐ I chose a business name (if needed).
- ☐ I created my first product or service.
- ☐ I started my website, shop, or social media.

L — Learn and Improve

- ☐ I learned something new.
- ☐ I researched a business topic.
- ☐ I improved one area of my business.
- ☐ I wrote down what I learned.

D — Do It Consistently

- ☐ I completed one task today.
- ☐ I stayed focused on my goal.
- ☐ I celebrated my progress.
- ☐ I chose my next step.

My Next Action

My Why
